

LPGas

A large number of white LPG gas cylinders are arranged in neat rows in an outdoor storage yard. Each cylinder has a blue logo on its top. The cylinders are equipped with various safety valves and fittings in red, green, and yellow. In the background, there is a large, light-colored metal building with a corrugated roof. The sky is blue with scattered white clouds.

Editorial Vision 2025

		AD CLOSE	MATERIALS DUE
JANUARY	<p>► SPECIAL TECH ISSUE SOFTWARE & TECHNOLOGY / RENEWABLE FUELS</p> <ul style="list-style-type: none"> • Technology solutions and tech tips for propane retailers • Featuring tank monitoring, routing and mobile technology solutions, back-office software, smart meters and more • Tracking progress with renewable propane and dimethyl ether (DME) 	DEC 12	DEC 20
FEBRUARY	<p>► 3-IN-1 ISSUE 3 INDUSTRY EXCLUSIVES IN 1</p> <ul style="list-style-type: none"> • Top Retailers: One of our most popular initiatives of the year ranks the largest retailers in the country and recognizes the people who lead them • Rising Leaders: Honoring the industry's young leaders and sharing their visions for success • Propane Suppliers Guide: Our annual guide lists the companies supplying propane to the nation's retailers <p><i>Ask us about exclusive sponsorship opportunities!</i></p> <p>New focus! The role of transportation and logistics companies <i>(Propane supplier and transportation/logistics company advertisers receive a Section Spotlight, a full second page to highlight their companies)</i></p>	JAN 7	JAN 14
MARCH	<p>► SHOW ISSUE PROPANE EXPO SHOW ISSUE / MEET THE LP GAS HALL OF FAME INDUCTEES</p> <ul style="list-style-type: none"> • Show preview: The Southeastern Convention & International Propane Expo returns to Charlotte, North Carolina • What makes a Hall of Fame career? We tell the in-depth stories of the 2025 inductees • Lessons learned from the 2024-25 winter heating season 	FEB 4	FEB 11
APRIL	<p>► ANNUAL BUYERS GUIDE ISSUE LP GAS BUYERS GUIDE</p> <ul style="list-style-type: none"> • Comprehensive listing of propane industry products and services, manufacturers and equipment distributors 	MAR 12	MAR 19
MAY	<p>► ANNUAL PROPANE MERGERS & ACQUISITIONS ISSUE MERGERS & ACQUISITIONS</p> <ul style="list-style-type: none"> • The impact of acquisitions on propane industry companies • Tracking the deals made over the past 12 months • Recap: LP Gas Hall of Fame induction dinner and industry celebration 	APR 7	APR 14
JUNE	<p>► ANNUAL TRUCK ISSUE THE TRUCK ISSUE</p> <ul style="list-style-type: none"> • Anatomy of a propane delivery vehicle • New technology • Safety and regulatory updates • Autogas as a fleet fuel • New vehicles and related products 	MAY 6	MAY 13

		AD CLOSE	MATERIALS DUE
JULY	<p>► FOCUS ON CORPORATE CAPABILITIES CORPORATE CAPABILITIES / AGRICULTURE</p> <ul style="list-style-type: none"> • Propane-fueled agricultural applications that make farming operations more efficient • Featuring grain dryers, irrigation engines, building and water heating, backup power generation, material handling, weed control and more • Propane Days: Advocacy efforts from the nation's capital, plus legislative and regulatory issues impacting the industry <p><i>Your full-page ad earns you a second full page to profile your company in the Corporate Capabilities section</i></p>	JUN 9	JUN 13
AUGUST	<p>► ANNUAL AD STUDY ISSUE POWER GENERATION / RESIDENTIAL & COMMERCIAL</p> <ul style="list-style-type: none"> • Featuring applications and success stories across prime, standby, portable and other power generation segments • Protecting and growing propane's traditional markets • Propane as a fuel for first responders <p><i>Ad Study Issue: Run any display ad and receive a personalized, independent ad study rating its reach and effectiveness</i></p>	JUL 9	JUL 16
SEPTEMBER	<p>► INSURANCE ISSUE INSURANCE & SAFETY</p> <ul style="list-style-type: none"> • State of the insurance market: What propane retailers need to know to protect their operations • Programs and processes that ensure safe employees and customers • Winter 2025-26: Assessing propane fundamentals and other factors impacting retailers 	AUG 5	AUG 12
OCTOBER	<p>► AUTOGAS FOCUS EQUIPMENT DISTRIBUTORS / AUTOGAS</p> <ul style="list-style-type: none"> • The latest in propane autogas and engine fuel applications • LP Gas Growth Summit recap: A look inside our partnership-building event <p>• New focus! The role of equipment distributors in propane retailer operations</p>	SEP 3	SEP 10
NOVEMBER	<p>► THE ANNUAL TANK ISSUE PROPANE TANKS</p> <ul style="list-style-type: none"> • Propane tank market update • Tank solutions for propane retailers • Plus: propane retailer and manufacturer perspectives, the state of steel, cylinder exchange programs, tank refurbishing, composite cylinders and more 	OCT 8	OCT 15
DECEMBER	<p>► STATE OF THE INDUSTRY STATE OF THE INDUSTRY REPORT / STATE OF THE ECONOMY</p> <ul style="list-style-type: none"> • A deep dive into propane industry trends, opportunities and challenges • State of the Economy report informs retailers about current economic conditions and the year ahead • Announcing the new class of LP Gas Hall of Famers • 2026 wall calendar to adorn office walls across the country. Secure your month because they go fast! 	NOV 10	NOV 17

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